

## 2023 SPONSOR LEVELS & BENEFITS

### **PULASKI PARK STAGE SPONSOR (EXCLUSIVE).....\$7,500**

*This large, outside park at 240 Main St. has the highest visibility of any venue with multiple performances and events happening over two days of Jazz Fest weekend, Fri., Sep. 29th and Sat., Sep. 30th*

- Co-branded 8 x 4 ft Pulaski Park stage backdrop banner produced by Northampton Jazz Festival
- Multiple live announcements by stage producers and DJ's "Pulaski Park Stage presented by..."
- 6 ft. table provided for sponsor's merchandise, promotional items, and informational display
- Additional sponsor banners on display in Pulaski Park (pre-approved by Northampton Jazz Festival)
- Logo on sponsors' slide show on Academy of Music stage
- Full page, color, back-cover ad in festival program (4.75"x7.25")
- Listing as Pulaski Park Stage Sponsor in festival program
- Logo on every page of Northamptonjazzfest.org website for one year (largest logo)
- Logo on all Northampton Jazz Fest printed ads, banners, and posters (largest logo)
- Four tickets to Academy of Music Main Stage concert
- Invitation for four to evening donors' jazz party on Thursday, September 28

### **ACADEMY OF MUSIC STAGE SPONSOR (NOT EXCLUSIVE) (800 capacity)..... \$5,000**

- Banner with logo in lobby of the Academy of Music
- Logo on sponsors' slide show on Academy of Music stage
- Live announcement on Academy of Music stage, "Concert presented by..."
- Full page, prominent, color ad in festival program (4.75"x7.25")
- Listing as Academy of Music Stage Sponsor in program
- Logo on every page of Northamptonjazzfest.org website for one year (large logo)
- Logo on all Northampton Jazz Fest printed ads, banners, and posters (large logo)
- Four tickets to Academy of Music Main Stage concert
- Invitation for two to evening donors' jazz party on Thursday, September 28

### **UNITARIAN SOCIETY STAGE SPONSOR (EXCLUSIVE) (200 capacity)..... \$3,000**

- Banner outside stage venue with logo
- Live announcement on stage, "Concert presented by..."
- Logo on sponsors' slide show on Academy of Music stage
- Full page color ad in festival program (4.75"x7.25")
- Listing as Unitarian Society Stage Sponsor in program
- Logo on every page of Northamptonjazzfest.org website for one year
- Logo on all Northampton Jazz Fest printed ads, banners, and posters
- Two tickets to Academy of Music Main Stage concert
- Invitation for two to evening donors' jazz party on Thursday, September 28

### **PARLOR ROOM STAGE SPONSOR (EXCLUSIVE) (90 capacity)..... \$2,000**

- Banner outside stage venue with logo
- Logo on sponsors' slide show on Academy of Music stage
- Live announcement on stage, "Concert presented by..."
- Full page black and white ad in festival program (4.75"x7.25")
- Listing as Parlor Room Stage Sponsor in festival program
- Logo on Northamptonjazzfest.org website for one year
- Logo on printed ads, banners, and posters
- Invitation for two to evening donors' jazz party on Thursday, September 28

### **SWING SPONSOR.....\$1,000**

- Half page black and white ad in festival program (4.75"x3.5")
- Logo on sponsors' slide show on Academy of Music stage
- Name on printed ads, banners, and posters
- Logo on Northamptonjazzfest.org website for one year
- Listing on sponsor page in festival program
- Invitation for two to evening donors' jazz party on Thursday, September 28

### **BEBOP SPONSOR.....\$500**

- Third page black and white ad in festival program (4.75"x2.25")
- Logo on Northamptonjazzfest.org website for one year
- Listing on sponsor page in festival program
- Invitation to evening donors' jazz party on Thursday, September 28

### **COOL JAZZ SPONSOR..... \$250**

- Quarter page black and white ad in festival program (2.125"x3.5")
- Listing on sponsor page in festival program
- Invitation to evening donors' jazz party on Thursday, September 28

Northampton Jazz Festival is an exempt organization as described in section 501(c)(3) of the Internal Revenue Code; EIN 451-956934.

**JAZZ ABOUNDS DOWNTOWN**

[northamptonjazzfest.org](http://northamptonjazzfest.org)



## ADDITIONAL 2023 SPONSOR OPPORTUNITIES

### **NORTHAMPTON HIGH SCHOOL JAZZ FEST POSTER ART SPONSOR (EXCLUSIVE) ..... \$1,500**

Northampton High School art students create a unique design to capture the spirit of the 2023 jazz festival printed on t-shirts, posters, programs, etc. Poster art submissions will be displayed in public venues, such as:

- at Pulaski Park during the jazz festival
- at the Donors' Jazz Party
- in the Academy of Music sponsors' slideshow
- in the sponsor's lobby
- other galleries

Sponsorship helps defray cost of printing, mounting and acquiring easels for display; t-shirt and poster printing

All *"Swing" Sponsor benefits apply, plus:*

- Sponsor logo on each printed poster art displayed in public settings
- Sponsor logo on poster art slides included in the sponsor slide show at Academy of Music
- Logo and acknowledgment of sponsorship on poster art page in official jazz fest program
- Name and logo placement on poster art t-shirts

### **JAZZ ARTISTS IN THE SCHOOLS PROGRAM ..... \$1,500**

Jazz Artists in the Schools (JAITS) programs create opportunities for student musicians to work alongside some of the top working professional jazz artists in the field, and access an unparalleled level of mentorship and inspiration from them.

At JFK Middle School, we work with band director Claire-anne Williams to connect her seventh and eighth grade students with working jazz artists. Founding sponsor Davis Financial Group puts up a \$1,500/year match to fund this program each year.

All *"Swing" Sponsor benefits apply, plus:*

- Logo on dedicated JAITS page in festival program
- Logo on dedicated JAITS page on festival website for one year

### **JAZZ FILM NIGHT (EXCLUSIVE) ..... \$1,500**

Sponsorship of an historical film about the world of jazz and its musicians, curated by Producer Paul Arslanian and NEPM Jazz a la Mode Host, Tom Roney. Screened at Northampton Center for the Arts, 33 Hawley St. Includes wine and cheese opening reception.

All *"Swing" Sponsor benefits apply, plus:*

- Announcement of Jazz Film Night exclusive sponsor at event
- Logo on dedicated Jazz Film Night page on website

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